

DATA AND ANALYTICS FACT SHEET



ABOUT AMBIT

We are a technology-enabled solutions firm helping biopharma companies face and conquer their biggest challenges. Our interconnected products and services are built on a foundation of technology and data. Each of our offerings has been refined through decades of experience in consulting, biopharma, commercial, medical, digital, and data science roles, and are designed to address the challenges that rare and specialty disease companies face.

MEET THE DATA AND ANALYTICS TEAM

Learn more about our team of data scientists and analysts led by industry experts

Ambit's Data and Analytics team is comprised of industry-leading experts, data scientists, and analysts, all of whom hold at least one advanced degree in areas such as Applied Mathematics, Statistics, Health Informatics, Biostatistics, and Business Analytics. Our team is committed to providing practical insights and personalized solutions that are designed to tackle our clients' specific challenges.

WHAT WE DO

Driving solutions to biopharma's biggest challenges

Ambit offers tailored capabilities that address the unique problems that biopharma companies face. We provide a portfolio of Data and Analytics products and services organized by the key phases of our clients' pre-commercial and commercial timelines: *Evaluate, Identify, Engage*.



Claims data assets

- Refreshed weekly
- 300M+ US patients over 10 years of history
- Captures open and closed claims
 - Includes affiliations data
- Covers Social Determinants of Health (SDOH)

**Ambit has the functionality to integrate both first- and third-party proprietary data sets for inclusion in our analysis, all linked on the Datavant token.*

***Our data agnostic team is fluent in multiple coding languages and can perform analysis and integrate solutions on client-provided data sources as well.*

Evaluate <i>Market Insights and Trends</i>	Identify <i>Patient, Caregiver, and HCP Audience Creation</i>	Engage <i>Personal and Non-Personal Promotion</i>
<ul style="list-style-type: none">• Market Sizing/Prevalence Estimation<ul style="list-style-type: none">• Market Mapping• Patient Journey Analysis<ul style="list-style-type: none">• Source of Business<ul style="list-style-type: none">• Forecasting• Compliance-Persistency Analysis<ul style="list-style-type: none">• Sales Force Sizing	<ul style="list-style-type: none">• ML/AI Patient Identification Analytics For Commercial & Clinical Trials<ul style="list-style-type: none">• KOL Identification/Mapping• HCP Network/Referral Analysis<ul style="list-style-type: none">• Customer Segmentation	<ul style="list-style-type: none">• Ambassador Outreach to HCP (Email, Call)• Ambassador Outreach to Patients (Email, Call)<ul style="list-style-type: none">• Digital Advertising• Social Media Listening Activation

HOW WE DO IT



Unlocking optimal strategies and operational efficiency

Harnessing advanced techniques like artificial intelligence (AI), machine learning (ML), and deep learning (DL), we derive valuable insights for informed decision-making. Our data-backed, holistic approach is different than most because:



We're data agnostic

Our team is fluent in a variety of coding languages and advanced analytic approaches, including leading biopharma secondary databases and their integration.

Advanced Analytics Methodology	Development Languages	Data Visualization Tools	Cloud Platforms
<ul style="list-style-type: none">• Artificial Intelligence (AI)• Machine Learning (ML)• Other deep learning techniques	<ul style="list-style-type: none">• SQL• Python• R	<ul style="list-style-type: none">• Power BI• Google Data Studio (Looker)• Tableau	<ul style="list-style-type: none">• AWS• Azure• Snowflake



We're experts in rare and specialty disease

Collectively, our experience in rare and specialty disease spans decades. We offer hands-on senior leadership and project teams tailored to meet your specific needs.



Our patient finding capabilities are next gen

Ambit's Patient Finding process streamlines the steps for identified patients to receive the appropriate treatment and/or participation in clinical trials through an integrated combination of ML/AI-based insights.



We provide real-time performance insights

We set up weekly triggers that provide data to our clients in real-time, allowing them to adjust and engage with physicians at the correct time.

Harness your biggest challenges with the help of our data and analytics capabilities.

Contact us to learn more.



AMBIT®

THE SOLUTION IS HERE.

info@ambitinc.com
ambitinc.com

